

## Hot off the Press August 2010

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## News from the Research Desk

We don't have a crystal ball, but after the credit boom years of 2002-2007, the 2008-2009 recession and sad farewell to the post-recession bounce, we enter a 'new normal' environment. We now need to EARN our way to prosperity at a sustainable rate of growth!

Yes, the winter chill may add strain – but on the backs of Farming and Hospitality successes, come business and consumer confidence that bodes well for both property and construction.

At Pacifecon we have seen an easing of the recession with 16.2% fewer projects cancelled this year to date compared to last year. New projects too have only dropped by 1.1%. Promising signs of activity within the commercial property sector indicate that savvy investors are now seriously looking at opportunities within the current buyer's market. Yes, the relatively stable values and mortgage interest rates at historical lows, continues!

**Sustainable recovery and growth** - not just for the bigger businesses, but our small to medium businesses require that each and every lead be followed up.

**For us at Pacifecon that means SERVICE, SERVICE, SERVICE.**

And that's our commitment to you!



## What our clients say about us

This time we have two companies to showcase, both enjoying the benefits of Pacifecon online.



Colorcote are in their 2nd year of nationwide online access with Pacifecon after switching from a competitor.

ColorCote® has been New Zealand's leading brand of pre-painted metal roofing and cladding products for more than 30 years. ColorCote® products use the most technologically advanced coating systems and are available on either steel or aluminium substrates to suit the most innovative architectural design or New Zealand's most demanding climatic environment.

[www.colorcote.co.nz](http://www.colorcote.co.nz)



Fulton Hogan use Pacifecon's online website with 9 end users nationwide

Fulton Hogan is a major civil contracting company, offering customers services in civil contracting, construction, infrastructure and facilities maintenance, quarrying and asphalt production and surfacing. It is committed to providing innovative, cost effective solutions for customers and for the community.

[www.fultonhogan.com](http://www.fultonhogan.com)

To view their full testimonials, go to our Testimonials section of our website under About Us.  
<http://www.pacifecon.co.nz/testimonials.htm>



## Quick Tip - going straight to your projects of interest



Did you know that there is a link at the bottom of your email alerts that will take you straight through to these projects? It looks like this....

<http://www.pacifecon.co.nz/loginc.asp?t=2>

Click on this link and your saved search page or tracking folder will open up for you. You will get the prompt to login first (as a matter of security), but if you've got auto-complete login set-up it's only a quick click.

Working smarter not harder to save you time.



## Snippets of how Pacifecon features help you

**Customisable Website features:** You have your own tracking folder and it's up to your company whether others in your group are able to view and access your projects. Sometimes only certain users are able to see all - perfect for management or franchisee owners who want to keep their finger on the pulse.

**Easy to read information:** Not only is our website well laid out and easy to use but also the new or changed information is in ***bold & italics*** making it easy for you to spot. This formatting is also carried through to any reports that are generated by us or you

If you would like to know more or would like a free trial of our website, please [contact us](#) or call 09 4450345.



*Contacting us is easy....*

*Phone: (09) 445 0345*

*Email: [projects@pacifecon.co.nz](mailto:projects@pacifecon.co.nz)*

*Via our website: [www.pacifecon.co.nz](http://www.pacifecon.co.nz)*



## Interested in Projects in Asia/Pacific?



We have established a relationship with a leading provider of construction reports in Australia and other Asia/Pacific regions.

If you would like to know more - simply [contact us](#), or call (09) 445 0345

**"As a general rule the most successful man in life is the man who has the best information.**

**"**

**Benjamin Disraeli**

## **YOUR TRUSTED EYES AND EARS IN THE CONSTRUCTION MARKETPLACE**

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